

**ABSTRACT OF THE DISCLOSURE**

A cosmetic makeup product comprising at least two compositions, the first composition comprising a physiologically acceptable medium and the second composition comprising a mixture of at least one high molecular weight polymer having a weight-average molecular mass of greater than or equal to 200,000 g/mol and at least one low molecular weight non-volatile liquid silicone compound having a weight-average molecular mass of less than 200,000 g/mol, wherein the at least one high molecular weight polymer and the at least one low molecular weight non-volatile liquid silicone compound are present in a proportion such that the dynamic viscosity of the mixture at 25°C, measured with a Mettler RM 180 rotational viscometer, ranges from 0.1 to 120 Pa.s; a makeup method and a makeup kit comprising the cosmetic makeup product. The cosmetic makeup product may, for example, be a lipstick.